



Contact: Jenn Cantrell, Media Relations  
(816) 508-2161  
jcantrell@nasb.com

## FOR IMMEDIATE RELEASE

### NASB Offers New Line of Enhanced Checking Products

KANSAS CITY, Mo., (May 4, 2019) North American Savings Bank (NASB) introduced a new line of enhanced checking products to provide customers a wide range of benefits that include cell phone protection, roadside assistance and ID theft aid in addition to many other cost-saving perks\*.

All three [checking accounts](#)—Advance, Thrive and Prosper—provide online and mobile banking, convenient mobile check deposit, and bill pay services along with the added flexibility of third-party mobile payments through Apple Pay®, Google Pay™ and Samsung Pay®.

The upper-tiered accounts—Thrive and Prosper—provide all the modern banking tools customers want but also offer additional opportunities to save on travel insurance, eye exams, prescriptions and other everyday healthcare costs\*. Customers can access all these benefits along with local shopping discounts from the NASB Plus mobile app.

“Customers’ banking expectations have risen in the last decade, and rightly so. In addition to the personalized banking we’ve always been known for, we saw an opportunity to raise the bar for customers even higher—that’s why we developed NASB Plus,” said Dena Sanders, Executive Vice President of Retail Banking. “When you consider average cost to repair a cracked phone is around \$100, the savings on these accounts add up very quickly,” said Sanders.

For those who normally maintain monthly balances of at least \$1,500 in their checking accounts, the Prosper checking account offers the ability to earn interest.

All new accounts can be opened online at [nasb.com](http://nasb.com) or at one of their 11 Missouri [branches](#).

\*Available to Thrive and Prosper Checking accountholders. Participating merchants on NASB Plus are not sponsors of the program, are subject to change without notice, may not be available in all regions and may choose to limit deals. Cell phone protection and personal identity theft are subject to additional terms and conditions. Insurance products are: NOT A DEPOSIT. NOT FDIC INSURED BY ANY FEDERAL GOVERNMENT AGENCY. NOT GUARANTEED BY THE BANK.

North American Savings Bank (NASB) is a national bank and mortgage lender headquartered in Grandview, Missouri. Since 1927, NASB has served the financial needs of customers by providing a wide range of personal banking products along with competitive residential and commercial mortgages. For more information, visit [nasb.com](http://nasb.com). Member FDIC.